

# Registration

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

*Make Checks Payable to:  
Julian Gray Associates  
2535 Washington Road, Suite 1111  
Pittsburgh PA 15241*

Check CEU's needed:

\_\_\_\_\_ 4.0 Nursing  
\_\_\_\_\_ 4.0 LSW  
\_\_\_\_\_ 4.0 PCHA  
\_\_\_\_\_ 4.0 NHA

Early Bird Registration \$25

*Must be received by March 15<sup>th</sup>*

Final Registration \$40

*Must be received by April 26<sup>th</sup>*

*Event Co-Sponsored by:*



**Julian Gray Associates**  
2535 Washington Road, Suite 1111  
Pittsburgh, PA 15241  
GrayElderLaw.com

2013 Western Pennsylvania Healthcare Professional's Conference

JULIAN GRAY ASSOCIATES

*Presents*

## The 2013 Western Pennsylvania Healthcare Professional's Conference

*Join us for a half-day conference  
and learn about the latest  
updates and changes from our  
regional healthcare experts.*

**Friday, May 10<sup>th</sup> 2013**

**7:30 AM – 12:30 PM**

*Conveniently Located at:*

**DoubleTree Hotel**

**Green Tree**

500 Mansfield Ave, Pittsburgh, PA 15205  
412-922-8400

JULIAN GRAY ASSOCIATES

CERTIFIED ELDER LAW

AVOID MISTAKES. PROTECT ASSETS.

**GrayElderLaw.com**

We would like to thank our sponsors for their participation. Please plan to stop by and visit their exhibit tables!

**Asbury Heights**

www.asburyheights.org

**Bethany Hospice**

www.bethanyhospice.com

**Valley Care Adult Day Services**

www.valleycareassociation.org

**Solutions for Independence**

www.solutionsforindependence.com

**UPMC Senior Communities**

www.upmcseniorcommunities.com

**HCR ManorCare**

www.hcr-manorcare.com

**Mission Pharmacy Services**

www.missionpharmacy.com

**Continuing Education Credits**

(PENDING APPROVAL)

**Nurses:**

4.0 Credits

**Social Workers:**

4.0 Credits

**Personal Care Home Administrators:**

4.0 Credits

**Nursing Home Administrators:**

4.0 Credits

**Speaker Schedule**

7:30 – 8:00

Registration and Vendor Visits  
Continental Breakfast

8:00 – 8:10

Welcome **Julian E. Gray, CELA**

8:10 – 9:10

**Bill McKendree, Director, Apprise**  
“Medicare Covered Hospital Care:  
In-Patient vs. Observation Status”

9:10 – 9:20

Break and Vendor Visits

9:20 – 10:20

**Rollin M. Wright, MD, MPH**  
**Assistant Professor Division of**  
**Geriatric Medicine &**  
**Peg Chabala, Dementia Education**  
**Specialist, Asbury Heights**  
“Dementia Patient Care: How Do You  
Know When They Hurt? How Do you  
Make Them Feel Better?”

10:20 – 10:30

Break and Vendor Visits

10:30 – 11:30

**Howard J. Manns, Owner PhD**  
**Marketing**  
“Understanding Today’s Generation:  
Ethics and Passion”

11:30 – 12:30

**Julian E. Gray, CELA**  
“Top 5 Issues Affecting Long Term  
Care in 2013” and Closing Remarks

**Register Early for this excellent value!**

(Must register by 3/15/13 to get all items listed below)

- CE Credits (pending)with excellent speakers
- Entry for drawing to win iPad
- Discounted Registration Fee
- Continental Breakfast
- Free Parking

**Early Bird Registration \$25**  
**By March 15th, 2013**



**Questions?**

Contact  
**erinn@grayelderlaw.com**  
or call  
**412-833-4400**